

Annemarie Neff

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[EXPERIENCE]

American Medical News, Chicago, IL

- Deputy Art Director, October 1999 to present
- Assistant Art Director, January 1998 to September 1999

American Medical News is a weekly tabloid magazine for physicians with a national circulation of over 200,000. I handle the Art Director's duties when he is out of the office and oversee all photo assigning and editing. I am also responsible for identifying new talent and maintaining relationships with the department's large national network of freelance illustrators and photographers. My other duties include art direction, photo editing, page design and creation of charts and graphics for the print and online editions.

Albuquerque Journal, Albuquerque, NM

- Assistant Design Director, January 1995 to December 1997
- Features Designer, June 1994 to January 1995

The *Albuquerque Journal* is New Mexico's largest daily newspaper. As the Assistant Design Director, I assisted in the management of the paper's 13-person design desk. My management duties included hiring, training, scheduling and evaluating employees. Additionally, I played a dominant role in prototyping and implementing a paper-wide redesign recognized by the Society for News Design. My design and art direction responsibilities at the *Journal* included Sunday A1 news covers, daily features pages, the monthly women's magazine (SAGE), special projects and reprints.

The Albuquerque Tribune, Albuquerque, NM

- Various design positions, January 1991 to June 1994

The *Albuquerque Tribune* is one of the few remaining daily evening newspapers in the country. The paper, despite its small circulation numbers, is widely known for excellent writing, photography, and design. I worked my way up the ranks from intern to staff designer. My responsibilities included design of news covers and sports, as well as feature design and art direction of the entertainment guide (Wildlife) and television guide.

[AWARDS]

American Illustration

- Chosen image AI22. Included on website <http://www.ai-ap.com>.

Print Digital Design & Illustration

- Print category selection. Illustration annual 7.

3Dimensional Illustrators

- Bronze award, Art direction, magazine editorial, 10th annual.

- Five separate awards. Art direction, magazine editorial, 11th annual.

Creativity 28

- Award of Distinction. Editorial design.

Society of Newspaper Design

- Award of Excellence. Redesign, computer section, 17th annual.

- Silver award. Redesign, entertainment tab, 16th annual.

- Award of Excellence. Features portfolio, 14th annual.

- Award of Excellence. Special News Topics, Olympics, 14th annual.

[EDUCATION]

BA in Fine Arts, University of New Mexico, emphasis in photo history, modern art history and studio art.

[RELATED SKILLS]

Experience with Macintosh and PC platforms. Mastery of Quark XPress, Illustrator, Freehand, Photoshop, Acrobat, Word and Fetch. Basic understanding of HTML and Flash. Extensive knowledge of 4-color printing and pre-press preparation. Strong record of deadline performance and excellent news judgment.

[WORK SAMPLES & REFERENCES]

My portfolio may be viewed by appointment and professional references are available on request. Current work samples are posted online in pdf format at my website. (<http://www.annemarieneff.com>)